

01-10-21 EFS Board Meeting minutes

Both headings and action items are in bold. Board motions and decisions are underlined.
Corrections are in blue.

In attendance on Zoom were Mark Cashion (secretary), Bob Fraley, Larry Hill (treasurer), Kris Topaz, Jacque Klas, and Mary Grace Brogdon.

We convened by consensus at 6:05pm.

Larry moved to elect Kris Topaz as President, Mark 2nded, it passed unanimously.

The December 13th meeting minutes were approved by consensus. The 12-27 special meeting minutes were approved by consensus.

We set the March meeting for 3-7 6pm. The February meeting will be 2-7 at 6pm.

The Board virtually thanks Bekah Staten for her leadership and will circulate a card to send her.

Treasurer Report

One online membership came in, credited to next year. Bob made an in-kind contribution of \$149.90, his annual Zoom cost for our meetings. Net worth hasn't changed much.

Bequest Information

Larry is the business representative for EFS corporation. For anyone wanting to include EFS in their will, they will need the EIN from Larry, and the address for EFS is PO Box 1645, Eugene 97440. This info should be on the website to encourage contributions. Bob and Larry both have keys to the downtown PO Box. Bob has two lanyards, the brown one has a PO Box key, and a key to the school. **Bob will check where both keys are.**

Secretary Report

Mark will have November minutes corrected for approval at the next meeting.

Website

The Board should be involved in work on the new website, especially in the testing phase. Bekki has eagerly started work on the website without her contract being signed. Bob reported the terms of the contract while sharing it on Zoom. Bekki said she can attend our Board meetings to give a progress update. There can be a second meeting per month for Directors who are interested.

Bekki added color to our logo. Larry moved, Bob seconded to approve the new logo, it passed unanimously.

Bob demonstrated the new website on screen in Zoom. Committee-style discussion followed.

Kris and Jacque will work on content going forward.

Mary Grace can work on content after March 1st.

Larry will work on the Morris and Cascades Contra content.

Kris will work on portraying diversity in the photos, blog and welcome statement.

Bekki will have a tool to fix broken links.

Wordpress is now automatically updated, not including plugins.

Our old Terms of Use are mostly useless, we need a Waiver of Liability and a Copyright statement.

For complete testing, in April we should recruit others, such as Robert Albano (sp), William Watson and Lloyd

Email lists can be tested and cleaned up as we announce the new website, addressed to those lists, in May. We need to add an unsubscribe feature.

Publicity

Facebook has Eugene Folklore Society and Eugene Contra Dance pages and groups. **Jacque will work on coordinating these and on a history of EFS publicity. Kris will contribute history.**

Larry and Bob will work on finding the best emailing application that has a plugin for Wordpress to connect with the new website, and ask Jerry to participate. Mailchimp has problems, and is awkward.

Mary Grace moved, Jacque seconded to adjourn, passed 7:52pm.

Submitted by Mark Cashion 1-13-21, approved by Board 2-7-21

Agenda

Publicity and its history.

Brochure

Bekki to demonstrate the website.

Safe dancer policy. Overview and then link to a comprehensive page.