

02-07-21 EFS Board Meeting minutes

Both headings and action items are in bold. Board motions and decisions are underlined. [Corrections are in blue.](#)

Attending on Zoom were Bob Fraley, Larry Hill (treasurer), Kris Topaz (president), Mark Cashion (secretary), Jacque Klas, and Bekki Levien (contracted web developer)
We convened by consensus at 6:04pm.

Agenda

Website and demo

No financial report, it's too soon in the month.

Treasurer Report

Blago endowment had ~\$800s income, Mailchimp cost was \$160 for 5000 email credits usable over 12 months. Today we used almost 800 of that for emailing to the list.

We set the March meeting for 3-7 6pm. The April meeting will be 4-11 at 6pm.

Website Demo

6:12pm Bekki Levien joined us on Zoom, and demonstrated the new website on screen in Zoom.

Committee-style discussion followed.

She suggested that one person could coordinate and edit a page using suggestions from others, for the pages with text needing altering--Home, Contra, About, Membership, etc.

Bekki will be available to fix things if broken and finalize the website to our needs.

We need the **Village School parking** diagram available on the site, Jacque has already sent it.

We need to **refine the Volunteer page**, adding new items for web maintenance, removing some, and adding that we are a volunteer organization etc.

Bekki will **remove the sidebar on the News** page, and add a weather alert function that will show on the home page. Could use a 'sticky page'.

We **need articles blog-style** on the News page.

We have added Paypal to the payments process.

Bequests will need a separate link to a page/popup with an explanation and notification to the treasurer.

Board page needs wordsmithing, send the edit to Bekki.

Contacts should go to more than one person for each, and to all Board for board selection.

Cascade Contras needs a survey form.

The **Footer needs to be reviewed** for what's included.

The **Privacy Policy** needs updating, and the **Safe Dancer Policy** needs to be included. **Kris will send the Safe Dancer policy to Bob.**

Bekki would like us to explore the entire website using various devices and browsers and email her with any tweaks.

Contra dances start at 7pm on the calendar, but the actual time is 7:30. Consensus was to leave the calendar start time at 7pm to encourage experienced dancers to help beginners with lesson.

Bekki has covered her price, her hours so far are irrelevant, and she will finish the site within the agreed

amount paid. She left Zoom at 7:20pm.

Mark moved, Kris seconded to approve the November meeting minutes, it passed.

Larry moved, Kris seconded to approve the January meeting minutes, and it passed.

May Election

We will have a Zoom membership meeting in May.

We need to **recruit new Director candidates.**

All current Directors are willing to continue except Mark said he cannot.

Jacque has two or three people to call, and Larry has two.

Kris will send a general announcement to the 90 or so EFS members.

Jacque has been conducting exit interviews with former Directors, and will report on that.

For the Director election, Larry will investigate whether we can use email for balloting and report in our March meeting. A service in Portland does that for unions. The Board can serve as the nominating committee, as usual.

Dancer role names

Dancer role names are evolving, as are gender pronouns for some. Our adopted policy is to leave the option to the callers for what dancer role names they use, and we will announce it for each dance. We should encourage gender neutral calling. **Bob will add “EFS encourages gender neutral calling.” to the new website.**

Bylaws revision will need to start this summer to allow a year-long cycle needed.

Website

The welcome page needs editing. For all the pages with text, we need a process to edit them.

Larry will accept suggestions for wording on forms. **Morris and Cascades people will edit their pages.**

Bob will write his vision of the home page, contras page and about page.

We will need to use a larger set of reviewers after April first.

We adjourned at 7:54pm

Submitted by Mark Cashion 02-08-21

Ongoing Agenda

Publicity and its history.

Brochure

Safe dancer policy. Overview and then link to a comprehensive page.